

TAKING ORDERS STARTING JANUARY 12, 2026

SUNNYSIDE JUMBO BROILERS

Our fast-growing jumbo broilers, when managed properly, should reach 6-7 lbs in only 8 weeks. These birds are known for their strong legs, plump breasts, excellent feed conversion and livability.

Available March 17 - October



HERITAGE BREEDS

H&N GRAY BARRED

A popular dual purpose chicken known for its black and white striped feathers, large brown eggs and cold hardiness. Making them great for beginners, homesteaders and families.



NEW

H&N LIGHT SUSSEX

A traditional English breed that's both a dependable layer of brown eggs and a fine, white-skinned table bird. These extra large birds sort a white base plumage with black feathers checkered into their hackle and tail.



NEW

H&N BLACK NICKS

This glossy-black beauty came to the United States after its development in Australia in the late 1800's. A reliable layer of brown eggs, this dual purpose bird is a favorite of backyard poultry enthusiasts.



NEW

Available March 17 - November

COLORED EGG LAYERS

H&N GREEN

The H&N Green is a hybrid commercial laying strain that will dependably produce green-colored eggs. Plumage color will vary from black to red and everything in between, and some birds will even carry a small crest or a hint of a beard. Supplies are limited.



NEW

Available March 17 - November

H&N CHOCOLATE MARANS

This dual-purpose French breed is known to produce extremely dark colored eggs and makes a quality table bird as well. The H&N Chocolate Marans are mainly black, with some rusty red feathers peppered on their chest. Supplies are limited.



NEW

Available March 17 - November

COMMERCIAL LAYERS

WHITE LEGHORNS

Our premium producer of pearl white eggs. Pullets are ready to lay at 20 weeks and you can expect excellent feed efficiency, livability, and shell quality from these birds.



Available March 17 - November

H&N BROWN NICKS

The H&N Brown Nick is a premier brown-egg laying strain that has been impressing producers in Europe for decades and is now available, through Sunnyside exclusively, to customers in the US. The female is known to produce large volumes of high-quality, dark brown eggs starting as early as 18 weeks. She is also known for her even temperament and hardiness. Males are lighter in color and make excellent fryers.



NEW

Available March 17 - November

HOBBY FARM ASSORTED

Hatchery choice of jumbo broilers, along with everything else we offer of our large breed chicks. We will do our best to provide you a good variety!

Available March 17 - November

DUAL PURPOSE HYBRIDS

SPECIAL BLACKS

A Sunnyside original- the ultimate dual-purpose hybrid. The females are excellent brown egg layers and males should finish at over 6 pounds in about 20 weeks. The preferred bird for many ethnic markets!



Available year round

SPECIAL REDS

These hybrids are similar in size and production capabilities to our Special Blacks, just with a red plumage instead of black. Supplies are limited.



Available year round

TURKEY POULTS

BROAD BREASTED WHITE

Fast-growing with great livability and feed conversion. White females will grow to 16-18 lbs in 14-16 week, while Toms should finish out at 30 lbs in 18-20 weeks.



BROAD BREASTED BRONZE

Similar in size to our White turkeys, with a plumage resembling their wild cousins. Our traditional Bronze turkeys do excellent in free range and other alternative growing systems.



All Turkey Poults Available March 10 - August 12.

A SUNNYSIDE UPDATE

A Sunnyside Update

Sunnyside Hatchery has called Beaver Dam its home since the early 1950's. 2026 will mark a major change to the hatchery as we move out of town into an upgraded facility located in Horicon, WI. Not only is our physical location changing, but we will be utilizing new state-of-the-art hatching equipment with expanded capabilities and capacities.

2025 was a real challenge for us. To start the year, we experienced unprecedented demand for pullets due to the record-high prices for table eggs. We missed out on opportunities to supply our customers and were even shorted on chicks that we had pre-booked for months in advance. Those events set in motion our upcoming move and expansion. In order to continue to be competitive in the hatchery business, we needed to have more control over the birds we breed and the eggs we incubate.

We also felt it was important to differentiate our business from the rest of the competition. We were able to forge a relationship with H&N International to supply us with European stock not previously available to customers in the U.S. We are excited to roll out these new offerings for 2026 and feel our customers will be impressed with H&N International's premier lines of production stock.

We continue to be challenged with the rising costs and ever-changing routing of the US Postal Service. For some, the USPS is their ONLY option, although it carries a heavy price tag to the customer. For others, we encourage them to pick up directly from the hatchery or utilize a dealer in our distribution network. Our distributor list can be found in this brochure. Spee Dee Delivery Service is an option as well and they cover most of the regions we supply to.

As always, we appreciate your business and our Team at Sunnyside Hatchery looks forward to working with you again in 2026, and hopefully, for many years to come.

In Cooperation,
Nick, Liz and the Sunnyside Hatchery Team

VITAMINS AND SUPPLEMENTS

GroGel^{plus}

GroGel Plus- Mixed with water and the granules will expand into a soft, palatable gel to supply chicks with the crucial nutrients and beneficial bacteria they need to get off to a great start! Each 7 gram packet contains enough GroGel Plus for 100 baby chicks. \$3.50/pack

STRESEEZ^{plus}

Streseez Plus- A water-dispersible supplement of essential vitamins, minerals and electrolytes for poultry in all stages of life. Each 6 oz. pack will treat up to 128 gallons of water. \$7.50/pack

STARTED PULLETS

Sunnyside offers ready-to-lay pullets, both white egg and brown egg varieties, that are available for pick up in July and August each year. Supplies are limited.

Started Pullet orders begin March 30, 2026!

MANAGEMENT TIPS FOR BABY CHICKS

Make sure their environment is warmed up to 90° F upon their arrival. The temperature can be reduced by 5° F per week until you reach 70° F. Give your birds plenty of space and remember that comfortable chicks will be spread out evenly under the light/brooder. One 250-watt lamp for every 80 chicks, placed 18-24 inches off the floor, is a good rule of thumb.

Litter must remain clean and dry. Wood shavings, peat moss and rice hulls work best. Avoid using newspapers and straw for bedding as these can be susceptible to mold and can become slippery, which may cause leg problems. Circulate fresh air in the growing area to prevent ammonia build up. Young chicks can be protected by a draft guard early on to protect them from being chilled.

Feed and water chicks immediately upon arrival. Provide at least one gallon of water per 50 chicks. For best results, include a vitamin and electrolyte powder in their water founts. A fine grade grit may be sprinkled on top of their feed- this will aid in their digestion.

BE CAUTIOUS WHEN HANDLING POULTRY

Live poultry can be a source of potentially harmful bacteria. The following are safe handling tips:

- Thoroughly wash hands with soap and water after handling poultry or anything in their environment.
- Clean poultry equipment frequently.
- Keep live poultry and their equipment outside of your home.
- Do not eat or drink around poultry or their environment.
- Supervise children when they handle poultry. Make sure that they do not put hands or fingers into their mouths.
- Young children under the age of five and those with weakened immune systems should be cautious when handling poultry.
- Do not nuzzle or kiss poultry.

SUPPORT YOUR LOCAL BUSINESSES BY ORDERING THROUGH OUR DEALERS!

(920) 887-2122

www.sunnysidehatchery.com

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Email _____

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Member of National Poultry Improvement Plan
#35-236

Please Utilize Sunnyside's Chick Dealer Network- The customer (lower prices), the chicks (less stress) and the hatchery (lower shipping costs) all benefit from utilizing this unique opportunity!