

TAKING ORDERS STARTING JANUARY 12, 2026

SUNNYSIDE JUMBO BROILERS

Our fast-growing jumbo broilers, when managed properly, should reach 6-7 lbs in only 8 weeks. These birds are known for their strong legs, plump breasts, excellent feed conversion and livability.

Available March 17 - October



HERITAGE BREEDS

H&N GRAY BARRED

A popular dual purpose chicken known for its black and white striped feathers, large brown eggs and cold hardiness. Making them great for beginners, homesteaders and families.



NEW

H&N LIGHT SUSSEX

A traditional English breed that's both a dependable layer of brown eggs and a fine, white-skinned table bird. These extra large birds sort a white base plumage with black feathers checkered into their hackle and tail.



NEW

H&N BLACK NICKS

This glossy-black beauty came to the United States after its development in Australia in the late 1800's. A reliable layer of brown eggs, this dual purpose bird is a favorite of backyard poultry enthusiasts.



Available March 17 - November

COLORED EGG LAYERS

H&N GREEN

The H&N Green is a hybrid commercial laying strain that will dependably produce green-colored eggs. Plumage color will vary from black to red and everything in between, and some birds will even carry a small crest or a hint of a beard. Supplies are limited.



Available March 17 - November

H&N CHOCOLATE MARANS

This dual-purpose French breed is known to produce extremely dark colored eggs and makes a quality table bird as well. The H&N Chocolate Marans are mainly black, with some rusty red feathers peppered on their chest. Supplies are limited.

NEW



Available March 17 - November

COMMERCIAL LAYERS

WHITE LEGHORNS

Our premium producer of pearl white eggs. Pullets are ready to lay at 20 weeks and you can expect excellent feed efficiency, livability, and shell quality from these birds.



Available March 17 - November

NEW

H&N BROWN NICKS

The H&N Brown Nick is a premier brown-egg laying strain that has been impressing producers in Europe for decades and is now available, through Sunnyside exclusively, to customers in the US. The female is known to produce large volumes of high-quality, dark brown eggs starting as early as 18 weeks. She is also known for her even temperament and hardiness. Males are lighter in color and make excellent fryers.

NEW



Available March 17 - November

HOBBY FARM ASSORTED

Hatchery choice of jumbo broilers, along with everything else we offer of our large breed chicks. We will do our best to provide you a good variety!

Available March 17 - November

DUAL PURPOSE HYBRIDS

SPECIAL BLACKS

A Sunnyside original- the ultimate dual-purpose hybrid. The females are excellent brown egg layers and males should finish at over 6 pounds in about 20 weeks. The preferred bird for many ethnic markets!



Available year round



SPECIAL REDS

These hybrids are similar in size and production capabilities to our Special Blacks, just with a red plumage instead of black. Supplies are limited.

Available year round

(920) 887-2122

www.sunnysidehatchery.com

TURKEY POULTS

BROAD BREASTED WHITE

Fast-growing with great livability and feed conversion. White females will grow to 16-18 lbs in 14-16 week, while Toms should finish out at 30 lbs in 18-20 weeks.



BROAD BREASTED BRONZE

Similar in size to our White turkeys, with a plumage resembling their wild cousins. Our traditional Bronze turkeys do excellent in free range and other alternative growing systems.



All Turkey Poult Available March 10 - August 12.

A SUNNYSIDE UPDATE

A Sunnyside Update

Sunnyside Hatchery has called Beaver Dam its home since the early 1950's. 2020 will mark a major change to the hatchery as we move out of town into an upgraded facility located in Horicon, WI. Not only is our physical location changing, but we will be utilizing new state-of-the-art hatching equipment with expanded capabilities and capacities.

2025 was a real challenge for us. To start the year, we experienced unprecedented demand for pullets due to the record-high prices for table eggs. We missed out on opportunities to supply our customers and were even shorted on chicks that we had pre-booked for months in advance. Those events set in motion our upcoming move and expansion. In order to continue to be competitive in the hatchery business, we needed to have more control over the birds we breed and the eggs we incubate.

We also felt it was important to differentiate our business from the rest of the competition. We were able to forge a relationship with H&N International to supply us with European stock not previously available to customers in the U.S. We are excited to roll out these new offerings for 2026 and feel our customers will be impressed with H&N International's premier lines of production stock.

We continue to be challenged with the rising costs and ever-changing routing of the US Postal Service. For some, the USPS is their ONLY option, although it carries a heavy price tag to the customer. For others, we encourage them to pick up directly from the hatchery or utilize a dealer in our distribution network. Our distributor list can be found in this brochure. Spee Dee Delivery Service is an option as well and they cover most of the regions we supply to.

As always, we appreciate your business and our Team at Sunnyside Hatchery looks forward to working with you again in 2026, and hopefully, for many years to come.

In Cooperation,
Nick, Liz and the Sunnyside Hatchery Team

VITAMINS AND SUPPLEMENTS

GroGel™ PLUS

GroGel Plus- Mixed with water and the granules will expand into a soft, palatable gel to supply chicks with the crucial nutrients and beneficial bacteria they need to get off to a great start! Each 7 gram packet contains enough GroGel Plus for 100 baby chicks. \$3.50/pack

STRESEEZ® PLUS

Streesez Plus- A water-dispersible supplement of essential vitamins, minerals and electrolytes for poultry in all stages of life. Each 6 oz. pack will treat up to 128 gallons of water. \$7.50/pack

STARTED PULLETS

Sunnyside offers ready-to-lay pullets, both white egg and brown egg varieties, that are available for pick up in July and August each year. Supplies are limited.

Started Pullet orders begin March 30, 2026!

MANAGEMENT TIPS FOR BABY CHICKS

Make sure their environment is warmed up to 90° F upon their arrival. The temperature can be reduced by 5° F per week until you reach 70° F. Give your birds plenty of space and remember that comfortable chicks will be spread out evenly under the light/brooder. One 250-watt lamp for every 80 chicks, placed 18-24 inches off the floor, is a good rule of thumb.

Litter must remain clean and dry. Wood shavings, peat moss and rice hulls work best. Avoid using newspapers and straw for bedding as these can be susceptible to mold and can become slippery, which may cause leg problems. Circulate fresh air in the growing area to prevent ammonia build up. Young chicks can be protected by a draft guard early on to protect them from being chilled.

Feed and water chicks immediately upon arrival. Provide at least one gallon of water per 50 chicks. For best results, include a vitamin and electrolyte powder in their water fountains. A fine grade grit may be sprinkled on top of their feed- this will aid in their digestion.

BE CAUTIOUS WHEN HANDLING POULTRY

Live poultry can be a source of potentially harmful bacteria. The following are safe handling tips:

- Thoroughly wash hands with soap and water after handling poultry or anything in their environment.
- Clean poultry equipment frequently.
- Keep live poultry and their equipment outside of your home.
- Do not eat or drink around poultry or their environment.
- Supervise children when they handle poultry. Make sure that they do not put hands or fingers into their mouths.
- Young children under the age of five and those with weakened immune systems should be cautious when handling poultry.
- Do not nuzzle or kiss poultry.

SUPPORT YOUR LOCAL BUSINESSES BY ORDERING THROUGH OUR DEALERS!

SUNNYSIDE HATCHERY, LLC.

104 Clinton Street • P.O. Box 143
Horicon, WI 53032
920-887-2122
www.sunnysidehatchery.com

Customer # _____ Request Date _____

Name _____

Address _____

City, State & Zip _____

Phone Number _____

Email _____

Please call credit card orders in to the office.
For timely order processing please place order
via phone.

NO. CHICKS	KIND WANTED	AMOUNT
Chick Beak trimming \$15 per chick		
Hatchery Service Fees for Order		
USPS surcharges - \$25 PER box up to 100 chicks/40 turkeys		
Vitamins or Supplements		
AMOUNT DUE		

PLEASE ENCLOSE PAYMENT WITH ORDER.

All prices subject to change.

SUNNYSIDE'S GUARANTEE

Sunnyside poultry is produced under supervision of the N.P.I.P. Sunnyside breeders are vaccinated and monitored according to accepted practices. We guarantee 100% live delivery of all orders. For a full guarantee, report to us within 48 hours after arrival with any problems with your shipment. We guarantee all sexed birds to be 90% accurate as to sex. Our liability is limited to not exceed original purchase price. All orders are sold without any representation or warranty either expressed or implied.

Member of National Poultry Improvement Plan
#35-236

CHICK PRICES FOR 2026

SUNNYSIDE JUMBO BROILERS

Straight Run.....	\$2.20 ea.
Pullets.....	\$2.25 ea.
Cockerels.....	\$2.35 ea.

HERITAGE BREEDS

Straight Run.....	\$2.50 ea.
Pullets.....	\$3.65 ea.
Cockerels.....	\$1.50 ea.

COMMERCIAL LAYERS

Straight Run.....	\$2.50 ea.
Pullets.....	\$3.50 ea.
Cockerels.....	\$1.50 ea.

COLORED EGG LAYERS

Straight Run.....	\$2.90 ea.
Pullets.....	\$4.20 ea.
Cockerels.....	\$1.50 ea.

DUAL PURPOSE HYBRIDS

Straight Run.....	\$2.30 ea.
Pullets.....	\$3.30 ea.
Cockerels.....	\$1.50 ea.

HOBBY FARM ASSORTED

Hatchery Choice.....	\$1.75 ea.
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TURKEY POULT PRICES FOR 2026

White Straight Run	\$7.75 ea.
Bronze Straight Run	\$8.25 ea.

HATCHERY SERVICES FEES

Hatchery pick ups or via Sunnyside dealers:

- No minimum order size (except for dealer orders that are mailed- see below)
- Chicks 15 or fewer, turkeys 8 or fewer- add \$12
- Chicks 16-99, turkeys 9-29- add \$8
- Over 100 chicks or 30 turkeys- no additional charges
- There is a 3 chick order minimum per breed

All orders shipped USPS or Spee-Dee (excluding Sunnyside Dealers)

- Minimum orders of 15 chicks or 8 turkeys for shipping
- Chick orders 24 or fewer, or 8-9 turkeys- add \$20
- Chick orders 25+, turkeys 10+- add \$10

NEW FOR 2026 - ALL ORDERS SHIPPING USPS WILL BE ASSESSED FOLLOWING FEES TO COVER THE NEW USPS LIVE ANIMAL SURCHARGE

- ♦ \$25 for orders requiring up to 1 box
- ♦ \$45 for orders requiring up to 2 boxes
- ♦ \$60 for orders requiring up to 3 boxes
- There is a 3 chick order minimum per breed
- Sunnyside Hatchery reserves the right to deny customers in certain geographic areas the option of shipping orders to them

EXTRA SERVICES

Beak Trimming.....\$15 per chick
(services on orders of over 500 chicks only, not offered for turkeys)

SUNNYSIDE DEALERS

orders arrive via delivery routes, unless in red (shipped USPS or Spee-Dee)
order minimums apply

WISCONSIN

Abbotsford- D&S Milling
Adams- Allied Co-op
Adams- Property Works
Adell- Adell Co-op
Algoma- Rio Creek Country Store
Allenton- Farmers Elevator
Almena- Synergy Co-op
Amer- Alcivia
Antigo- Townline Feeds
Antigo- Insight FS
Antigo- River Country
Arcadia- D&D Farm Supply
Argyle- Wiota Milling
Arkansaw- Baier & Sons
Ashland- Synergy Co-op
Athens- River Country
Augusta Feed Service
Auroraville- Olson's Mill
Barneveld- Wright's Feed
Barren- Poskin Feed
Belmont- Samuel Lapp
Belmont- Spensley Feed
Berlin- Berlin Feed Inc
Big Falls- Big Falls Mill LLC
Black Creek- Scenic Valley
Blanchardville- Ederer's
Bloomer- Ed's Feed
Bloomer- Mitchell Feeds
Boyd Feed Store
Boyd- River Country
Brandon- Insight FS
Brillion- Country Visions
Brodhead- Gasser's True Value
Butternut- Butternut Feed
Cadott- Cloverleaf
Cashton- Caston Farm Supply (CFS)
Cashton- Valley Farm Parts
Catawba- Catawba Farm Supply
Cecil- Farmers Feed
Chetek- Synergy Co-op
Chetek- Pleasant Hill Supply
Chilton- Country Visions
Clintonville- Clintonville Elevator
Cobb- Reynold's Feed
Colfax- Seeds & Stuff
Coloma- Allen Byler
Columbus- Midwest Ag*
Conrath- Clover Belt
Coon Valley- Koon Kreek
Crivitz- Crivitz Feed Mill
Cushing- Cushing Cooperative
Darlington Feed Center
De Pere- Country Visions
De Pere- Shirley Feed Mill
Dorchester- River Country
East Troy- Martin's Hardware
Endeavor- Integrity
Fairwater Feed & Supply
Fall River- Mickelson's
Fond du Lac- Country Visions
Franksville- Klema Feeds
Seneca- Olson Feed
Gillet- Gillett Milling
Gilman- Gilman Feeds
Granton- Tumpike Greenhouse
Grantsburg- Burnett Dairy
Greenbush- Arno Pfeifer Inc
Greenleaf- Cornette Supply
Greenville- United Co-op
Greenwood- River Country
Hixon- Country Store
Horicon- McCallum Feed

MINNESOTA

Altura- Elba Cooperative
Fulda- Feed Shak
Goodhue- GB Feed
Harmony- Harmony Agri-Services
Lewiston- Lewiston Feed & Produce
Luxemburg Feed Service
Mabel- Hy View Feeds
Mora- Peterson Feed
Peterson- Chuck's Feed
Plainview- Ag Partners
Scandia- Federated Co-op
Spring Grove- Ellingson's
Wadena- Fleet Wholesale

ILLINOIS

Graylake- Grayslake Feed*
Harvard- Harvard Eggs & Feed
Holcomb- Hueber Feed
Kent- K&M Feed
Polo- Valentine Feed
Roanoke- Hueber Feed
Rockford- Wayne's Feed
Shabonna- Hueber Feed

IOWA

Kalona- Homestead Ag

MICHIGAN

Bark River- Rays Feed
Crystal Falls- Superior Feed
Escanaba- Mel's Lawn & Gard.
Felch- Anderson Grocery*
Manistique- Hohlik's
Norway- Parker Feed
Skandia- DeVooght's
Stephenson Marketing Co-op

* New 2026 Dealers

Order minimums apply to dealers in red.

No Turkey orders will be mailed prior to **March 31**
(Pick up or delivery only prior to date)

Orders shipping outside of WI may be shipped via Spee-Dee Delivery Service

All NSF returned checks will result in a \$50 service charge

All new customers must pay for their order before any birds are shipped

Sunnyside Cancellation Policy

All Cancellation requests for orders that are picked up/delivered/mailed on Tuesdays and Wednesdays must be submitted to Sunnyside prior to 8am on the Friday before the order is filled. For all orders that are picked up/delivered/mailed on Thursdays, these requests must be submitted prior to 8am Monday.

All orders valued at \$500 or more that are requested to be canceled must notify Sunnyside a minimum of one week prior to the order being filled.

Please Utilize Sunnyside's Chick Dealer Network- The customer (lower prices), the chicks (less stress) and the hatchery (lower shipping costs) all benefit from utilizing this unique opportunity!

Like us on Facebook!
Now accepting credit cards!
Check out our new breeds!
Taking Orders Jan. 12, 2026

2026 Catalog



P.O. Box 143 Horicon, WI 53032